



**NORTH HOLLYWOOD NORTHEAST
NEIGHBORHOOD COUNCIL**

COMMITTEE REPORT

Committee Name:

Outreach & Youth Engagement Committee

Chairperson:

Maria Cermeno

Meeting Date(s):

October 2, 2024

Report Date:

October 9, 2024

1. Summary of Activities

● **Meeting Attendance:**

Members Present: Chair Maria Cermeno, Vice-Chair Veronica Jimenez, Jennifer Clark

Ex-Officio Member: Zaid Diaz-Arias

Others Present: Reanna Lee

● **Key Topics Discussed:**

Outreach Awareness of NCs by DONE and review of the *Annual Awareness & Engagement Impact Report for 2023-2024*; City Clerk [Neighborhood Council Funding Program Policies and Guidelines](#) update; Board Member apparel for outreach; appointing new committee member

2. Ongoing Projects/Initiatives

● **Project Name 1: Election Awareness with DONE**

○ **Status:** In Progress

○ **Details:** Elections are in Spring 2025

○ **Next Steps:** DONE will update both Outreach & Youth Engagement and Elections Committees; City Clerk will continue to update Elections Committee

○ **Challenges/Concerns:** Awareness - Stakeholders have to know NCs exist in order to then know they have to actively register to get a ballot.

● **Project Name 2: Fall Festival (formerly Winter Wonderland) Event - CD2 Primary Host**

○ **Status:** In Progress

○ **Details:** CD2 Planning for November 2024 - Main Contact Jeff Camp

○ **Next Steps:** Recruit Board Members to volunteer at the event

○ **Challenges/Concerns:** Availability of volunteers; Return on Investment of time & resources

● **Project Name 3: CIP - Art Boxes: have a school design competition**

- **Status:** In Progress
- **Details:** Recommendation sent to Beautification & Public Safety Committee
- **Next Steps:** Create Application & criteria of selection for designs; Cont. planning for Spring
- **Challenges/Concerns:** Volunteer time in planning & distributing the application; Deadlines; City Funding process
- **Project Name 4: Youth Engagement of High School students**
 - **Status:** Planning & Discussion; appointment of Reanna Lee as a Committee Stakeholder Member.
 - **Details:** Received Template Letter from DONE to introduce NC to schools.
 - **Next Steps:** Committee members to arrange In Person visits to targeted Leadership groups; Continued Discussion; Continued engagement with Youth who email for more info
 - **Challenges/Concerns:** Volunteer time in planning & connecting with High Schools

3. Upcoming Events/Meetings

- Committee meeting on Nov 6, 2024

4. Budget/Resource Needs

- **Current Budget Status:** \$2000 for Promo Materials and Business Cards; \$500 for Tablecloths for Outreach Tables
- **Additional Resources Needed:** \$750 for Embroidered Apparel for Board Members for Outreach, recommended to the Board for a vote at the Oct 2024 meeting.

5. Other Relevant Information

- Tracking/Following the Citywide Youth Protection System Council File 23-0600-S16 that is To develop and implement a Citywide youth protection system. YDD to centralize youth protection tools and resources for City Youth-Serving Departments
- Board Meeting Logistics - Refreshments, Set Up, Greeting, Clean Up