



**NORTH HOLLYWOOD NORTHEAST
NEIGHBORHOOD COUNCIL**

COMMITTEE REPORT

Committee Name:

Outreach & Youth Engagement Committee

Chairperson:

Maria Cermeno

Meeting Date(s):

November 6, 2024

Report Date:

November 13, 2024

1. Summary of Activities

● **Meeting Attendance:**

Members Present: Vice-Chair Veronica Jimenez, Jennifer Clark, Reanna Lee

Ex-Officio Member: n/a

Others Present: Wendy Sotelo, Chelsey Olivarria, Brayan Marcial

● **Key Topics Discussed:**

EmpowerLA Youth Conference; Refreshments for Board Meetings; Follow up On Sign In Sheets; Photos from Events & Meetings; Public Comment from Latino Resource Organization (LRO);

CD2 Fall Festival scheduled for November 15, 2024 5-9pm

2. Ongoing Projects/Initiatives

● **Project Name 1: Election Awareness with DONE**

○ **Status:** In Progress

○ **Details:** Elections are in Spring 2025

○ **Next Steps:** DONE will update both Outreach & Youth Engagement and Elections Committees; City Clerk will continue to update Elections Committee

○ **Challenges/Concerns:** Awareness - Stakeholders have to know NCs exist in order to then know they have to actively register to get a ballot.

● **Project Name 2: 2025 EmpowerLA Youth Conference**

○ **Status:** In Progress

○ **Details:** DONE Planning-February 22, 2025 - Application <https://empowerla.org/civicyouth>

○ **Next Steps:** Recruit Youth to apply

○ **Challenges/Concerns:** Investment of time & resources

- **Project Name 3: CIP - Art Boxes: have a school design competition**

- **Status:** In Progress
- **Details:** Recommendation sent to Beautification & Public Safety Committee
- **Next Steps:** Create Application & criteria of selection for designs; Cont. planning for Spring
- **Challenges/Concerns:** Volunteer time in planning & distributing the application; Deadlines; City Funding process

- **Project Name 4: Youth Engagement of High School students**

- **Status:** Planning & Discussion; appointment of Reanna Lee as a Committee Stakeholder Member.
- **Details:** Received Template Letter from DONE to introduce NC to schools.
- **Next Steps:** Committee members to arrange In Person visits to targeted Leadership groups; Continued Discussion; Continued engagement with Youth who email for more info
- **Challenges/Concerns:** Volunteer time in planning & connecting with High Schools

- **Project Name 5: Embroidered Apparel for Board Members for Outreach**

- **Status:** Planning & Discussion;
- **Details:** \$750 budget approved at Oct Board Meeting.
- **Next Steps:** Review items with Office of City Clerk Funding Representative
- **Challenges/Concerns:** Funding Representative and variety of apparel preference

3. Upcoming Events/Meetings

- Committee meeting on Dec 4, 2024

4. Budget/Resource Needs

- **Current Budget Status:** \$2000 for Promo Materials and Business Cards; \$500 for Tablecloths for Outreach Tables; \$750 Board Member Apparel
- **Additional Resources Needed:** n/a

5. Other Relevant Information

- Tracking/Following the Citywide Youth Protection System Council File 23-0600-S16 that is To develop and implement a Citywide youth protection system. YDD to centralize youth protection tools and resources for City Youth-Serving Departments
- Board Meeting Logistics - Refreshments, Set Up, Greeting, Clean Up