



**NORTH HOLLYWOOD NORTHEAST  
NEIGHBORHOOD COUNCIL**

**COMMITTEE REPORT**

**Committee Name:**

Outreach & Youth Engagement Committee

**Chairperson:**

Maria Cermeno

**Meeting Date(s):**

August 7, 2024 & September 4, 2024

**Report Date:**

September 5, 2024

**1. Summary of Activities**

● **Meeting Attendance:**

Members Present: Chair Maria Cermeno, Vice-Chair Veronica Jimenez, Jennifer Clark

Ex-Officio Member: Zaid Diaz-Arias at Sept Mtg

Others Present: DONE Director Marilú Guevara at Aug Mtg

● **Key Topics Discussed:**

Outreach Awareness of NCs; Increase Stakeholder participation; New Logo roll out; and How to engage Youth participation

**2. Ongoing Projects/Initiatives**

● **Project Name 1: Election Awareness with DONE**

○ **Status:** In Progress

○ **Details:** Elections are in Spring 2025

○ **Next Steps:** DONE will update both Outreach & Youth Engagement and Elections Committees; City Clerk will continue to update Elections Committee

○ **Challenges/Concerns:** Awareness - Stakeholders have to know NCs exist in order to then know they have to actively register to get a ballot.

● **Project Name 2: Winter Wonderland Event - CD2 Primary Host**

○ **Status:** In Progress

○ **Details:** CD2 Planning for November 2024 - Main Contact Jeff Camp - Probable name change for the event

○ **Next Steps:** On Sept Board agenda to approve participation; Recruit Board Members to volunteer at the event

○ **Challenges/Concerns:** Availability of volunteers; Return on Investment of time & resources

- **Project Name 3: CIP - Art Boxes: have a school design competition**

- **Status:** In Progress
- **Details:** Recommendation sent to Beautification & Public Safety Committee
- **Next Steps:** Create Application & criteria of selection for designs; Cont. planning for Spring
- **Challenges/Concerns:** Volunteer time in planning & distributing the application; Deadlines; City Funding process

- **Project Name 4: Youth Engagement of High School students**

- **Status:** Planning & Discussion
- **Details:** Received Template Letter from DONE to introduce NC to schools.
- **Next Steps:** Zaid to update the template with NHNENC info & benefits of participating with neighborhood councils and email to High School Admin; Committee members to arrange In Person visits to targeted Leadership groups; Create InfoGraphic for Social Media; Continued Discussion
- **Challenges/Concerns:** Volunteer time in planning & connecting with High Schools

### 3. Upcoming Events/Meetings

- Committee meeting on Oct 2, 2024

### 4. Budget/Resource Needs

- **Current Budget Status:** \$2000 for Promo Materials and Business Cards
- **Additional Resources Needed:** \$1500 for Tablecloths for Outreach Tables and Meetings recommended to the Board for a vote at the Sept 2024 meeting.

### 5. Other Relevant Information

- Tracking/Following the Citywide Youth Protection System Council File 23-0600-S16 that is To develop and implement a Citywide youth protection system. YDD to centralize youth protection tools and resources for City Youth-Serving Departments
- Board Meeting Logistics - Refreshments, Set Up, Greeting, Clean Up