



**UTILITY BOX ART MURALS - CALL TO ARTISTS
REQUEST FOR PROPOSALS (RFP)**

Help us beautify North Hollywood streetscapes! Please fill out the application to submit a design(s) to paint one or more of the Utility Boxes within North Hollywood Northeast Neighborhood Council's boundaries.

PROJECT DESCRIPTION

The North Hollywood Northeast Neighborhood Council (NHNENC) seeks to enhance the visual landscape and the quality of life for residents and visitors to our neighborhood. The Utility Box Art Mural Project will involve local artists beautifying our neighborhood, contributing to the vitality and attractiveness of the City's streetscape. These Utility Boxes will bring art to unexpected places and will foster community pride by transforming utility or electrical boxes into distinctive works of art.

LOCATION

The NHNENC will share the Utility Box locations which have already been identified and are clustered along major thoroughfares within NHNENC boundaries.

ARTIST COMPENSATION AND COMMITMENT

- Chosen designs/artists will be provided \$400 per box to complete their works of public art and maintain the integrity of the work for a period of 2 years.
 - Each budget will be all-inclusive and must cover all expenses associated with the concept, implementation, and post-implementation of the commissioned Utility Box Art Mural Project, including: design development, production and execution, any required presentations, approvals, and/or City permits.
- Up to 25 boxes will be painted or approved for this fiscal year.

CRITERIA

Chosen artists, artist teams, or arts organizations must work with NHNENC to develop and implement a concept proposal. All designs must:

- Adhere to the Department of Transportation Guidelines, which can be found [here](#)
- Comply with City codes



**NORTH HOLLYWOOD
NORTHEAST**
Neighborhood Council

UTILITY BOX ART MURAL PROJECT

Deadline - Friday, October 11, 2024, 11:59 p.m. - [APPLY NOW!](#)

- Go through an approval process by the NHNENC & Council District 2, in regard to location, specifications, installation, and other issues as appropriate for the selected project

ELIGIBILITY

The RFP is open to individual artists, artist teams, or arts organizations who live, work or operate in the County of Los Angeles that will be 18 years or older as of November 1, 2024.

DESIGNS

Any design will be considered, as long as it is not offensive, political or copyrighted and does not violate [DOT's guidelines](#).

Please note: Artists can submit one or more designs, or submit a concept that includes a continuous theme across multiple Utility Boxes and locations. Each design, however, is required to have its own application.

- Design(s) must use [this template](#) and include the NHNENC Logo in one of the [shown options here](#), utilizing at least one third of the solid space of one side.
- All artwork submissions must be of an original design
- Artwork must be suitable for viewing by people of all ages.
- Murals must be completed using paint (acrylic, artfully-applied spray paint, etc). Designs using posters, stickers, or other methods of painting will be less likely to receive approval.
- Please avoid having too much blank space, as this can attract graffiti.
- Artists may include the artist name or @handle.
- If your design(s) is chosen, the artwork that is submitted in this application will be the artwork painted on the Utility Box. Designs may not change without a new rendering being submitted and approved.

SELECTION PROCESS

The NHNENC *Beautification & Public Safety Committee* will review all applications received on a rolling basis in response to this Call for Art.



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- The committee will select up to 25 artists, artist teams, or arts organizations for the 2024-2025 Utility Box Art Mural Project which will remain active for two (2) years from the date of the selection panel.
- Application decisions will be made by the end of October, and all applicants will be notified regardless of whether their design(s) are chosen.
- Designs by artists who live or work in the North Hollywood Northeast Neighborhood Council area will be given priority consideration.
- Once the artwork is selected, NHNENC will send a notification by email.
- Please note, Utility Boxes are a public space owned by the City and thus final designs approved by NHNENC and/or Council District 2 may not be approved by DOT.

HOW TO APPLY

All application materials must be submitted electronically via [Google Form](#) by 11:59 pm on Friday, October 11, 2024. Any applications submitted after the deadline may be considered for future Utility Box projects with the NHNENC.

****PLEASE NOTE****

Should your design proposal be accepted, you will be asked to provide the following:

- A W-9
- An itemized invoice made out to North Hollywood Northeast Neighborhood Council for \$400
- Proof of Insurance
 - If you are between the ages of 18 and 25 years of age as of November 1, 2024 and do not have insurance, you may also apply for our NHNENC Youth Engagement Micro-Grant to assist with this cost.

Additionally:

- You will be presented a Letter of Agreement contract to sign before beginning any work.
- You may be approached for additional information in advance of release of your payment by the LA City Office of Finance.
- Payment may take up to 90 days to issue.
- NHNENC board members will work as hard as possible to advocate for timely processing of your invoice. Your patience and understanding are appreciated.



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QUESTIONS? Please contact Jennifer Clark, Chair of the *Beautification & Public Safety* Committee at jclark@nhnec.org or via text (818) 287-6941.

