

**COMMITTEE MEMBERS**

**Outreach Committee**

Jennie Palluzzi - Chair  
Connie Calderon  
Penelope Lombard

**Digital & Social Media  
Committee**

Mel Futrell - Chair  
Connie Calderon  
Cade King  
Nancy Rebolledo

**Board Members**

SheRise Ford - President  
Mel Futrell - Vice President  
Connie Calderon - Treasurer  
Zaid Diaz-Arias - Co-treasurer  
Jennie Palluzzi - Secretary  
Gabrielle Castleberry-Gordon -  
Parliamentarian & Sergeant-at-Arms  
Maria Cermeno  
Veronica Jimenez  
Cade King  
Penelope Lombard  
Cecile Salmin  
Natasha Ward



**NORTH HOLLYWOOD NORTHEAST  
NEIGHBORHOOD COUNCIL AGENDA**

**Meeting Type:** Special Joint Board and  
Outreach & Beautification,  
and Digital & Social Media Meeting

**Date: Monday, March 29, 2021  
7:00 PM to 9:00 PM**

**How to Join the Virtual/Telephonic Meeting**

**By Telephone:**

(Toll Free) or 888 475 4499  
or 1 (669) 900-6833  
enter 862 5823 4722, and Press #

**Online:**

<https://us02web.zoom.us/j/86258234722>

**Using the Zoom App:** Join Meeting and enter  
ID: 862 5823 4722

**NORTH HOLLYWOOD NORTHEAST  
NEIGHBORHOOD COUNCIL**

Regular Board Meetings  
2nd Wednesday of the Month  
at 7 PM  
Virtually on Zoom

**CONTACT**

**Email:** Board@NHNENC.org  
**Website:** www.nhnenc.org

In conformity with the Governor's executive order N-29-20 (March 17, 2020) and due to concerns over Covid-19, the North Hollywood Northeast Neighborhood Council Board Meeting will be conducted entirely telephonically. Every person wishing to address the Board can join via phone or virtually at the information listed above.

**PUBLIC INPUT - ON PHONE:** Every person wishing to address the Board must dial \*9, when prompted by the presiding officer, to address the Board on any agenda item BEFORE the Board takes action on the item. \*6 to Unmute yourself. //

**ON WEBINAR:** Every person wishing to address the Board must "raise their hand" when prompted by the presiding officer, to address the Board on any agenda item BEFORE the Board takes action on the item. Comments from the public on other matters NOT appearing on the agenda that are within the Board's jurisdiction will be heard during the Public Comment period.

Item #	Time	Topic	Person
1	7:00 PM	Call Meeting to Order — Outreach & Beautification - Roll Call — Welcome	Chair (Palluzzi)
2	2 min each	Public Comments on non-agenda items	Various
3	2 min each	Comments by Government Officials	Various

4	3 min	Discussion and Possible Action: <a href="#">Approve minutes from last meeting on March 3, 2021</a>	Chair (Palluzzi)
5	5 min	<b>Discussion and Possible Action:</b> appoint someone to research outreach promotional items (for handing out) and present at the next general board meeting. As a reminder, we have a budget of \$500	Chair (Palluzzi)
6	5 min	<b>Discussion and Possible Action:</b> appoint someone to research outreach promotional items (for wearing) and present at the next general board meeting. As \$2,000 for promotional items such as sweaters, masks, etc. to distribute to board member and stakeholders	Chair (Palluzzi)
7	20 min	<b>Discussion and Possible Action:</b> Discuss Outreach Goals, what we want to achieve as a committee, and next steps to develop outreach plan in tandem with Digital & Social Media Committee. Plan to include outreach for all types of stakeholders. Appoint someone to follow up with a document to present at the next general board meeting.	Chair (Palluzzi)
8	2 min each	<b>Discussion and Possible Action:</b> Stakeholders interested in becoming members of the Outreach & Beautification Committee will be allotted 2 mins to speak. (To become a committee member, the President shall appoint a member and the Board will ratify per Article VII§3 of the Bylaws)	Chair (Palluzzi)
9	5 min	<b>Upcoming Agenda Items:</b> Any stakeholder may request the inclusion of any specific agenda item for future meetings, and upon the presence of Board Member Sponsor, such item will be placed on the future agenda as requested, per Article VIII§2 of the Bylaws.  (Possible future agenda items that Board Members or stakeholders would like to include on upcoming agendas should be directed to Chair Palluzzi, at <a href="mailto:jpalluzzi@nhnenc.org">jpalluzzi@nhnenc.org</a> )	Chair (Palluzzi)
10	3 min each	Committee Member Announcements	Various
11	7:59 PM	Adjournment	Chair (Palluzzi)
<b>1</b>	<b>8:00 PM</b>	<b>Call Meeting to Order — Digital &amp; Social Media - Roll Call — Welcome</b>	<b>Chair (Futrell)</b>
2	2 min each	Public Comments on non-agenda items	Various
3	2 min each	Comments by Government Officials	Various
4	3 min	<b>Discussion and Possible Action:</b> <a href="#">Approve minutes from last meeting on March 3, 2021</a>	Chair (Futrell)
5	10 min	<b>Discussion and Possible Action:</b> Lay out plan for Board Member profiles to be collected and completed	Cade King
6	10 min	<b>Discussion and Possible Action:</b> Review and approve for recommendation new logo for the NHNENC	Cade King
7	10 min	<b>Discussion and Possible Action:</b> Choose collaboration tools and determine a plan for set up. As a reminder, budget is \$500 per last General Board Meeting	Connie Calderon
8	10 min	<b>Discussion and Possible Action:</b> Review and implement the parts of the <a href="#">Marketing Plan</a> as able. As a reminder, budget for marketing is \$2,000 per the last General Board Meeting	Chair Futrell
9	8 min	<b>Discussion:</b> Determine which neighborhoods on NextDoor are actually a part of our North Hollywood North East neighborhood Council District.	Chair Futrell
10	8 min	<b>Discussion and Possible Action:</b> Appoint someone to reach out to Yelp! for discussion on business promotion for our NC businesses including restaurants and other willing restaurants. Also discuss setting up a Yelp! page for our NC per the other NCs that have one.	Chair Futrell

11	2 min each	<b>Discussion and Possible Action:</b> Stakeholders interested in becoming members of the Digital & Social Meeting Committee will be allotted 2 mins to speak. (To become a committee member, the President shall appoint a member and the Board will ratify per Article VII§3 of the Bylaws)	Chair Futrell
12	5 min	<b>Upcoming Agenda Items:</b> Any stakeholder may request the inclusion of any specific agenda item for future meetings, and upon the presence of Board Member Sponsor, such item will be placed on the future agenda as requested, per Article VIII§2 of the Bylaws.  (Possible future agenda items that Board Members or stakeholders would like to include on upcoming agendas should be directed to Chair Futrell, at <a href="mailto:mfutrell@nhnenc.org">mfutrell@nhnenc.org</a> )	Chair Futrell
11	3 min each	Committee Member Announcements	Various
12	9:00 PM	Adjournment	Chair (Futrell)

**PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS** – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker unless adjusted by the presiding officer of the Board.

**PUBLIC POSTING OF AGENDAS** - NHNENC agendas are posted for public review as follows:

- For viewing at any hour: Valley Plaza Branch, Los Angeles Public Library, 12311 Vanowen Street, North Hollywood, CA 91605
- Our website: [NHNENC.org](http://NHNENC.org)
- Outside of Physical Meeting venue
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

**THE AMERICAN WITH DISABILITIES ACT** – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Jennie Palluzzi, Board Secretary, by email [jpalluzzi@nhnenc.org](mailto:jpalluzzi@nhnenc.org) and [board@nhnenc.org](mailto:board@nhnenc.org).

**PUBLIC ACCESS OF RECORDS** – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: [nhnenc.org](http://nhnenc.org) or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Jennie Palluzzi, Board Secretary, by email [jpalluzzi@nhnenc.org](mailto:jpalluzzi@nhnenc.org) and [board@nhnenc.org](mailto:board@nhnenc.org).

**RECONSIDERATION AND GRIEVANCE PROCESS** – For information on the NHNENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NHNENC Bylaws. The Bylaws are available at our Board meetings and our website [NHNENC.org](http://NHNENC.org).

**SERVICIOS DE TRADUCCION** – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacta Jennie Palluzzi, Secretaria de la Mesa Directiva, por correo electrónico [jpalluzzi@nhnenc.org](mailto:jpalluzzi@nhnenc.org) y [board@nhnenc.org](mailto:board@nhnenc.org) para avisar al Concejo Vecinal.