

COMMITTEE MEMBERS

Youth Empowerment Committee

Zaid Diaz-Arias – Chair
 Maria Cermeno
 Cade King

Digital & Social Media Committee

Mel Futrell - Chair
 Connie Calderon
 Cade King

Outreach Committee

Jennie Palluzzi - Chair
 Connie Calderon
 Penelope Lombard

Executive Committee

SheRise Ford - President
 Mel Futrell - Vice President
 Connie Calderon - Treasurer
 Zaid Diaz-Arias - Co-treasurer
 Jennie Palluzzi - Secretary
 Gabrielle Castleberry-Gordon -
 Parliamentarian &
 Sergeant-at-Arms



NORTH HOLLYWOOD NORTHEAST NEIGHBORHOOD COUNCIL AGENDA

Meeting Type: Special Joint Board & Youth Empowerment, Digital & Social Media, Outreach & Beautification, & Executive Committee Meeting

**Date: Wednesday, March 3, 2021
 6:00 P.M. to 9:30 P.M.**

How to Join the Virtual/Telephonic Meeting

By Telephone, Dial: (Toll Free) or 888 475 4499 or 1 (669) 900-6833, enter 813 6141 8820, and Press #

Online:

<https://zoom.us/webinar/81361418820>

Using the Zoom App: Join Meeting and enter ID: 813 6141 8820

NORTH HOLLYWOOD NORTHEAST NEIGHBORHOOD COUNCIL

Regular Board Meetings
 2nd Wednesday of the Month
 at 7 PM
 Virtually on Zoom

Board Members

SheRise Ford - President
 Mel Futrell - Vice President
 Connie Calderon - Treasurer
 Zaid Diaz-Arias - Co-treasurer
 Jennie Palluzzi - Secretary
 Gabrielle Castleberry-Gordon -
 Parliamentarian &
 Sergeant-at-Arms
 Artur Bagoumian
 Maria Cermeno
 Veronica Jimenez
 Cade King
 Penelope Lombard
 Cecile Salmin
 Natasha Ward

CONTACT

Email: Board@NHNENC.org
Website: www.nhnenc.org

In conformity with the Governor's executive order N-29-20 (March 17, 2020) and due to concerns over Covid-19, the North Hollywood Northeast Neighborhood Council Board Meeting will be conducted entirely telephonically. Every person wishing to address the Board can join via phone or virtually at the information listed above.

PUBLIC INPUT - ON PHONE: Every person wishing to address the Board must dial *9, when prompted by the presiding officer, to address the Board on any agenda item BEFORE the Board takes action on the item. *6 to Unmute yourself. // **ON WEBINAR:** Every person wishing to address the Board must “raise their hand” when prompted by the presiding officer, to address the Board on any agenda item BEFORE the Board takes action on the item. Comments from the public on other matters NOT appearing on the agenda that are within the Board’s jurisdiction will be heard during the Public Comment period.

Item #	Time	Topic	Person
1	6:00 PM	Call Meeting to Order — Youth Empowerment - Roll Call — Welcome	Chair (Diaz-Arias)
2	2 min each	Public Comments on non-agenda items	Various
3	2 min each	Comments by Government Officials	Various
4	5 minutes	Discussion and Possible Action: To select a minute taker and/ or secretary	Chair (Diaz-Arias)

5	20 minutes	Discussion and Possible Action: to develop an outreach plan to help promote the Committee, build community partnerships, and increase NC presence and stakeholder engagement	Various
6	10 minutes	Presentation: Counselors Not Cops: Students Share How and Why Students Fight for Mental Health as a Civil Right	Chair (Diaz-Arias)
7	10 minutes	Discussion and Possible Action: Project SuperHero Video on the Youth and Arts Justice. The floor is open to discuss a potential partnership, or project with Arts Justice LA	Sophie Sylla
8	10 minutes	Discussion and Possible Action: Committee members voice their goals, vision and mission for the Youth Empowerment Committee	Various
9	2 min each	Discussion and Possible Action: Stakeholders interested in becoming members of the Youth Empowerment Committee will be allotted 2 mins to speak. (To become a committee member, the President shall appoint a member and the Board will ratify per Article VII§3 of the Bylaws)	Various
10	5 min	Upcoming Agenda Items: Any stakeholder may request the inclusion of any specific agenda item for future meetings, and upon the presence of Board Member Sponsor, such item will be placed on the future agenda as requested, per Article VIII§2 of the Bylaws. (Possible future agenda items that Board Members or stakeholders would like to include on upcoming agendas should be directed to Chair Diaz-Arias, at zdiaz@nhnenc.org , and the rest of the Committee at cking@nhnenc.org and mcermeno@socalgas.org , respectively)	Various
11	6:59 PM	Adjournment	Chair (Diaz-Arias)
1	7:00 PM	Call Meeting to Order — Digital & Social Media - Roll Call — Welcome	Chair (Futrell)
2	2 min each	Public Comments on non-agenda items	Various
3	2 min each	Comments by Government Officials	Various
4	10 minutes	Presentation: Wendy Moore to review current state of digital marketing for NHNENC	Wendy Moore
5	40 minutes	Discussion and Possible Action: Review, edit, and approve Marketing Plan to present to board based on current Marketing Plan. Review needs, resources of current members, and organize next steps	Chair (Futrell)
6	2 min each	Discussion and Possible Action: Stakeholders interested in becoming members of the Outreach & Beautification Committee will be allotted 2 mins to speak. (To become a committee member, the President shall appoint a member and the Board will ratify per Article VII§3 of the Bylaws)	Chair (Futrell)
7	5 min	Upcoming Agenda Items: Any stakeholder may request the inclusion of any specific agenda item for future meetings, and upon the presence of Board Member Sponsor, such item will be placed on the future agenda as requested, per Article VIII§2 of the Bylaws. (Possible future agenda items that Board Members or stakeholders would like to include on upcoming agendas should be directed to Chair Futrell, at mfutrell@nhnenc.org)	Chair (Futrell)
8	7:59 PM	Adjournment	Chair (Futrell)
1	8:00 PM	Call Meeting to Order — Outreach & Beautification - Roll Call — Welcome	Chair (Palluzzi)
2	2 min each	Public Comments on non-agenda items	Various
3	2 min each	Comments by Government Officials	Various
4	10 minutes	Discussion and Possible Action: to recommend to the Board to approve the allocation of at least \$7000 in accordance with the Los Angeles Municipal Code section 62.132, as a City of Los Angeles Non-Event Street Banner	Chair (Palluzzi)

		Program for the period of March 2021 to March 2022, in an effort to raise awareness and encourage participation in NHNENC.	
5	35 minutes	Discussion and Possible Action: Discuss Outreach Goals, what we want to achieve as a committee, and next steps to develop outreach plan in tandem with Digital & Social Media Committee	Chair (Palluzzi)
6	2 min each	Discussion and Possible Action: Stakeholders interested in becoming members of the Outreach & Beautification Committee will be allotted 2 mins to speak. (To become a committee member, the President shall appoint a member and the Board will ratify per Article VII§3 of the Bylaws)	Chair (Palluzzi)
7	5 min	Upcoming Agenda Items: Any stakeholder may request the inclusion of any specific agenda item for future meetings, and upon the presence of Board Member Sponsor, such item will be placed on the future agenda as requested, per Article VIII§2 of the Bylaws. (Possible future agenda items that Board Members or stakeholders would like to include on upcoming agendas should be directed to Chair Palluzzi, at jpalluzzi@nhnenc.org)	Chair (Palluzzi)
8	8:59 PM	Adjournment	Chair (Palluzzi)
1	9:00 PM	Call Meeting to Order – Executive Committee - Roll Call – Welcome	Chair (Ford)
2	2 min each	Public Comments on Non-Agenda Items	Various
3	2 min each	Comments by Government Officials (includes BA, CPAP)	Various
4	30 minutes	Review and Prioritize Agenda Requests from Board Members and Stakeholders for the Next Regular Board Meeting, March 10th @ 7 pm	Executive Board
5	2 min each	Board Member Comments on Non-Agenda Items	Various
6	9:30 PM	Adjournment	Chair (Ford)

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address the Board on any agenda item before the Board takes an action on an item. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Board’s jurisdiction will be heard during the General Public Comment period. Please note that under the Brown Act, the Board is prevented from acting on a matter that you bring to its attention during the General Public Comment period; however, the issue raised by a member of the public may become the subject of a future Board meeting. Public comment is limited to 2 minutes per speaker unless adjusted by the presiding officer of the Board.

PUBLIC POSTING OF AGENDAS - NHNENC agendas are posted for public review as follows:

- For viewing at any hour: Valley Plaza Branch, Los Angeles Public Library, 12311 Vanowen Street, North Hollywood, CA 91605
- Our website: NHNENC.org
- Outside of Physical Meeting venue
- You can also receive our agendas via email by subscribing to L.A. City’s Early Notification System at <http://www.lacity.org/government/Subscriptions/NeighborhoodCouncils/index.htm>

THE AMERICAN WITH DISABILITIES ACT – As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services, and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 3 business days (72 hours) prior to the meeting you wish to attend by contacting Jennie Palluzzi, Board Secretary, by email jpalluzzi@nhnenc.org and board@nhnenc.org.

PUBLIC ACCESS OF RECORDS – In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: nhnenc.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Jennie Palluzzi, Board Secretary, by email jpalluzzi@nhnenc.org and board@nhnenc.org.

RECONSIDERATION AND GRIEVANCE PROCESS – For information on the NHNENC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the NHNENC Bylaws. The Bylaws are available at our Board meetings and our website NHNENC.org.

SERVICIOS DE TRADUCCION – Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 3 días de trabajo (72 horas) antes del evento. Por favor contacta Jennie Palluzzi, Secretaria de la Mesa Directiva, por correo electrónico jpalluzzi@nhnenc.org y board@nhnenc.org para avisar al Concejo Vecinal.