

North Hollywood North East
Neighborhood Council
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**COMMITTEE ON OUTREACH
AND COMMUNITY DEVELOPMENT**
Drexel Heard, II - Chair
Judy Harris - Vice-Chair
Ellen Oganessian
Chuck Loring
Michael Menjivar
Salvador Guerrero
Ashot Oganessian
Aaron Molina

**COMMITTEE REPORT, 2016
October 5, 2016**

The COMMITTEE ON OUTREACH AND COMMUNITY DEVELOPMENT met Wednesday, October 5, 2016 at 7:00PM.

VOTING MEMBERS Present - Heard, Harris, E. Oganessian
COUNCIL MEMBERS Present - A. Molina
STAKEHOLDERS Present - N/A
OTHER Present - N/A

There were no general comments from Government Officials.

There were no general comments from Stakeholders on non-agenda items.

The committee considered the following agenda items:

Consideration of Supporting Vally Plaza Rec Center Halloween Carnival - \$600
Consideration of Supporting PALS Toys for Tots Event- Up to \$1000
Consideration of Supporting Hope of the Valley Mission Thanksgiving Event - Up To \$1000
Discussion of new Slogan/Initiatives/Outreach Programs/Events
Consideration of Funding NHNENC Advertising- up to \$500
Consideration of Funding NHNENC 1st Forum Funding - up to \$500
Consideration of Funding NHNENC Holiday Event - up to \$5000

**CONSIDERATION OF SUPPORTING VALLEY PLAZA RECREATIONAL CENTER HALLOWEEN
CARNIVAL- \$600**

Chairman HEARD opened the floor for discussion.

Marla CASTELLANEOS from the Valley Plaza Recreational Center (VPRC) gave a presentation on the needs for candy and decor for this year's Halloween Carnival.

HARRIS spoke about prior year needs, and the amount of kids and families attended.

HEARD and OGANESYAN questioned where the Valley Plaza shopped for candy, and suggested that they look at places where organization can buy wholesale candy and the need to work with our cardholder to ensure that they're spending wisely. Before vote HEARD spoke to CASTELLANEOS about the need for the Valley to hopefully be available for future forums, and that for consideration of funds, we would like VPRC to introduce "tickets" into the event that will be for guests to fill out wit their NAME and EMAIL address. NHNENC will use these for Outreach opportunities.

Committee Voted by consensus to recommend \$600 FUNDS to the full board for consideration.

CONSIDERATION OF SUPPORTING PALS TOYS FOR TOTS EVENT - up to \$1000

Chairman HEARD opened the floor for discussion.

HARRIS presented for PALS and the NOHOPD's Representative Officer Ahedo. She spoke about the past event and the council hasn't participated in this event since 2014. She spoke about the need for more gifts for kids this year.

HEARD talked about the need to be careful about spending, and that we are looking for partner with NOHOPD on other events and the need to make sure we're spending tax payer funds wisely. HARRIS suggested \$600, MOLINA suggested \$400. HEARD proposed \$500 and to use the other \$500 for the November Police Forum.

Committee voted by consensus to recommend \$500 support for this event to the full board for consideration.

CONSIDERATION OF SUPPORTING HOPE OF THE VALLEY MISSION THANKSGIVING EVENT - up to \$1000

Chairman HEARD opened the floor for discussion.

This request was originally put forth by Council Member Donald DORICK. HEARD asked if Ken Craft from Hope of the Valley Mission (HVM) was available for questioning by the committee. Ken Craft was absent, but would likely be at the full board meeting. The board discussed and decided that any organization requesting funds needs to go through the proper committee, and be available for further questioning before the board should consider any funding requests.

HARRIS spoke about working with Hope of the Valley Mission in the past and her experience with Former Council Member Florence DORICK and seeing all the families, and how this event works. HEARD suggested \$500 for the Thanksgiving Event and suggested HVM ask for a Neighborhood Purpose Grant of \$2500 from the NHNENC in the name of Former Council Member Florence Dorick and her efforts supporting their organization.

Committee voted by consensus to recommend \$500 funding for this event to the full board for consideration.

DISCUSSION OF NEW COUNCIL SLOGAN/INITIATIVE/OUTREACH PROGRAMS

Chairman HEARD showed the committee new slogan ideas and new 5x7 Advertising Layouts.

Committee voted by consensus to adopt the new slogan "WHERE COMMUNITY MEETS DIVERSITY"

HEARD also spoke about the new Outreach initiative "#WTFNoHoNE (What to Fix)" for the council to help address the issues from stakeholders. The #WTFNoHoNE Initiative will drive stakeholders to engage on twitter and through the NHNENC.ORG website and any forms or social media statements filled out or sent would send directly to all committee chairs.

HEARD introduced the 2016-2017 #WTFNoHoNE Forum Series. Introducing forum titles, topics, and dates.

"A Safer Community" - Police and Community Relations - November 30, 2016

"A Home for All" - Homelessness and the Community - February 2017

"Shaping your Future" - Jobs and Building a Small Business - April 2017

"A Sustainable NoHo" - Climate Change and How to Address It - June 2017

HEARD showed committee updates on new website, and said that website would be launched following the next board meeting, October 20th.

HEARD mentioned the upcoming Operation Copsicle dates with Office Vasquez and would send out to board members.

October 11 - Strathern Elementary @ 1:19

October 12 - Julie Korenstein @ 2:23

October 13 - Arminita Elementary @2:10

HARRIS discussed the updates on the 2016 NHNENC HOLIDAY IN THE OAKS event, and the need for up to \$5000 for the event. MOLINA volunteered to handle event entertainment. HARRIS suggested the first 100 people get a t-shirt. HEARD suggested a canned food drive and opportunity for NHNENC s to give the first 100 people to receive EITHER a t-shirt or a Food Truck Voucher for an item of the stakeholder's choosing based on the food truck owners options.

CONSIDERATION OF FUNDING NHNENC QUARTER 2 ADVERTISING - up to \$500

Chairman HEARD opened the floor for discussion.

HEARD suggested the committee spend up to \$500 to print new 5x7 cards for advertising, and wanting to push to get all old bags into participating grocery stores with flyers for upcoming events.

Committee voted by consensus to recommend \$500 funding for advertising to the full board for consideration.

CONSIDERATION OF FUNDING NHNENC FORUM SERIES - up to \$500

Chairman HEARD opened the floor for discussion.

HEARD suggested the committee spend up to \$500 to advertise for Police and Community Relations Forum.

Committee voted by consensus to recommend \$500 funding for advertising to the full board for consideration.

CONSIDERATION OF FUNDING FOR NHNENC HOLIDAY EVENT- up to \$5000

Chairman HEARD opened the floor for discussion.

Committee voted by consensus to recommend up to \$500 funding for advertising to the full board for consideration.

HEARD adjourned meeting at 9:00.

NEXT SCHEDULED MEETING WEDNESDAY, NOVEMBER 2, 2016