

North Hollywood North East  
Neighborhood Council  
PO BOX 16478  
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**COMMITTEE ON OUTREACH  
AND COMMUNITY DEVELOPMENT**  
Drexel Heard, II - Chair  
Judy Harris - Vice-Chair  
Ellen Oganessian  
Chuck Loring  
Michael Menjivar  
Salvador Guerrero  
Ashot Oganessian

**COMMITTEE REPORT**  
**September 7, 2016**

The COMMITTEE ON OUTREACH AND COMMUNITY DEVELOPMENT met Wednesday, September 7, 2016 at 7:00PM.

VOTING MEMBERS Present - Heard, Menjivar, Loring, Harris, A. Oganessian  
COUNCIL MEMBERS Present - N/A  
STAKEHOLDERS Present - N/A  
OTHER Present - N/A

There were no general comments from Government Officials.

There were no general comments from Stakeholders on non-agenda items.

**The committee considered the following agenda items:**

Selection of Committee Vice-Chair and Permanent Voting Members  
Consideration of Supporting Sun Valley Area NC Foothills Police Division Banquet - \$1250  
Consideration of Supporting Operation Copciscle - \$300  
Consideration of Funding of Web and Social Media Branding - \$3000  
Discussion of Upcoming Outreach Programs/Events

**SELECTION OF COMMITTEE VICE-CHAIR AND PERMANENT VOTING MEMBERS**

Chairman HEARD opened the floor asking members who were interested in being voting members as per the rules.

HEARD, HARRIS and E. OGANESYAN selected as permanent voting members.

HARRIS selected as Vice-Chair

**CONSIDERATION OF SUPPORTING SUN VALLEY AREA NC FOOTHILLS POLICE DIVISION  
BANQUET - \$1250**

Chairman HEARD opened the floor for discussion.

HARRIS voiced concern over "sweeping issues under the rug" and finding better ways to support both the community and LAPD at the same time. Suggested possibly funding \$600 to Sun Valley.

LORING supported HARRIS' concerns and reiterated the need to make sure that any funding requests come with the caveat that we are made "Official Sponsors" and have a large presence at every event.

HEARD suggested that we use our budget to support the programs and forums we have laid out that can work with Sun Valley and other NC's on those upcoming events.

**Committee Voted by consensus to recommend \$0 (ZERO) FUNDS to the full board for consideration.**

**CONSIDERATION OF SUPPORTING OPERATION COPSICLE - \$300**

Chairman HEARD relayed the information from Officer VASQUEZ on Operation Copsicle. LAPD is looking to distribute popsicles to schools the first week of October. HARRIS also suggested working with Foothills PD and Office Ahedo on implementing this with their department.

HEARD suggested that the committee members try to make an appearance at each of these opportunities, and work with LAPD on setting up any presence when possible.

**Committee voted by consensus to recommend full \$300 support for this event to the full board for consideration.**

**CONSIDERATION OF FUNDING OF WEB AND SOCIAL MEDIA BUILDING - \$3000**

Chairman HEARD presented the committee with a \$3000 proposal from Webmaster Wendy Moore on a full update of our NHNENC.ORG website. Moore's team will fully update the website and make more interactive for stakeholders. All committee chairs and executive officers would have access to update their pages as needed, brighter webpage, more photos, etc.

HEARD also proposed up to \$200 for Facebook ads to expand our social media outreach.

**Committee voted by consensus to recommend full \$3000 funding for Moore Proposal to the full board for consideration.**

**Committee voted by consensus to recommend to the full board to allow the Treasurer to spend up to \$200 for social media outreach on Facebook.**

**DISCUSSION OF UPCOMING OUTREACH PROGRAMS/EVENTS**

Chairman HEARD relayed information about new ways to advertise and the plan to update the council's outreach paraphernalia. He will work on a putting together a photoshoot with council members and community members to use on all new council graphics.

HEARD suggested that the committee set dates for all upcoming set dates and opened discussion on committee assignments from members. HARRIS also mentioned committee eventually discuss any possible future Full Board Meeting Date Change as brought up by NHNENC President Moscoso.

**SCHEDULED UPCOMING EVENTS AND DATES:**

November 2016 - Police and Community Relations Forum/Event - HEARD

December 3, 2016 - *Holidays in the Park* Event - HARRIS

February 2017 - Sustainability and Homelessness Forum - MENJIVAR/HEARD

Additional Committee and Sub-Committee Meetings will be scheduled to plan all events.

**NEXT SCHEDULED MEETING WEDNESDAY, OCTOBER 5, 2016**