

**MINUTES for SPECIAL OUTREACH COMMITTEE MEETING (#2)  
June 14, 2011, in Conference Room of Valley Plaza Library  
from 6:30pm to 8:00pm**

Attending were:

Sarah Ramsawack

Florence Dorick

Chair Judy Harris

It was suggested that Judy Harris could ask to use the Council-owned laptop with her own printer for more efficiency for the amount of work required by the Outreach committee. She said she would ask President Moscoso and Ben Moore if she could use the laptop.

Under OLD BUSINESS Florence Dorick presented the newspaper which each week has listings of newly acquired residence and condo addresses, where we can introduce ourselves and the Neighborhood Council as an Outreach strategy.

Florence Dorick presented the two choices, a plaque or name plate that could be applied to items this Council has purchased for schools and other agencies in the community.

Florence Dorick also presented the history of her research for street-pole banners. The quotes were without art work so the cost of \$1,355 for ten (10) banners is underpriced for lack of art work.

Under IDEAS AND SUGGESTIONS, Chair Person, Judy Harris said that she wanted to keep the third Tuesday for the monthly committee meeting at the Valley Plaza Park and Florence Dorick proceeded to prepare the reservation forms for the balance of 2011.

Judy Harris said she would contact Arminta Elementary School to have the meeting announcement on the Electronic Bulletin Board about the regular meeting on June 16, 2011.

Since it has been noted again, repeated information about our Council meetings being absent from the DAILY NEWS, Florence Dorick accepted the responsibility to have our meeting announced in the DAILY NEWS monthly on the Monday of the week of our meeting.

The advertisement in the church bulletin for Our Lady of the Holy Rosary was mentioned but no decision was made.

Sarah Ramsawack presented a possible mailer flyer to send to 200 names and addresses, including new residents for the next meeting. The flyer was approved, and the Outreach committee recommends its adoption for wide use, beginning in July 2011.

Judy also wants 200 flyers to be given to Board members to be handed out on their local streets. If those 200 flyers are divided by ten (10) that would be 20 flyers each.

Under NEW BUSINESS, Chair Person Judy Harris wanted to stress the importance of the Coastal Clean-up for Saturday, September 17, 2011, and she wants a special flyer designed for that event.

As the Library closes at 8:00pm the meeting was adjourned.

Respectfully submitted by  
SARAH RAMSAWACK