

Minutes of North Hollywood Northeast Neighborhood Council
Outreach Committee

September 7, 2010
Valley Plaza Library
Meeting Start at 6:30PM

In Attendance:

- Sarah R.
- Florence D.
- Ben M.
- Inez M.

1. **Review of Previous Minutes from August 3, 2010:** The minutes were read and approved by consensus as submitted.
2. **North Valley Reporter:** The September issue of the North Valley Reporter is not being printed. It will only be available online.
3. **Information Table at Food4Less:** The date for the Information Table event was discussed and October 30 was selected over November 6. Being the day before Halloween, we can expect more traffic and have a better opportunity for tie-in.
4. **Promo Items for Information Table:** The Council still has many promo items including calculators, key chains, and pens, though the information on these items is out of date. Discussion was had about other promo items including lollipops for the Halloween time and magnets. Sarah will research costs for about 100 or more magnets similar to our newer business cards. Additionally, the Table will need flyers, candy, and other incidentals.
MOTION: That the Council fund not more than \$500 for promotional items, flyers, and incidental costs for the October 2010 Information Table Event.
5. **“Wipe Out the Phone Number”:** Sarah will host a “Wipe Out the Phone Number” party at her home on September 10 at 7PM to remove outdated phone numbers and information from existing promo items.
6. **Tree Planting on Saticoy:** Florence obtained and presented some excellent information about planting trees on Saticoy with the Tree People group. There are some obstacles to the tree planting, including the need for a City permit to plant the trees and the need for the local neighbors to approve the project and promise to water and care for the trees. Additionally, the cost of the planting could be very large or small depending on the City tree planting initiative. Under this program, the City may pay for the trees and stakes, but we won't know if the program is still running until September 30. Therefore, this item will be put on hold until that time.
7. **Re-usable Bags:** The MOTION recommended last month was not discussed at the Board Meeting, so it will need to be brought up again. Sarah will also research any local providers of the re-usable bags.
8. **Move Meeting Time:** The BONC (Board of Neighborhood Commissioners) meeting is at the same time as the Outreach Committee Meeting. To keep people from having to choose between the meetings, the Outreach Committee Meeting will be moved from the 1st Tuesday to the 1st Thursday of the month. Additionally, the BONC will soon be deciding it's meeting locations for 2011. It would be good to have some of those meetings in the NC area.
MOTION: That the North Hollywood North East Neighborhood Council recommend that

BONC hold a meeting for 2011 in the North Hollywood North East NC area. A recommended location is Arminta Elementary after checking with Principal Clarke.

9. **VANC Meeting:** The VANC (Valley Alliance of Neighborhood Councils) will meet on September 9th and October 14th. Board Members and interested citizens are encouraged to attend.
10. **Map Work:** Sarah showed a map of the Neighborhood Council and discussed the important streets in the area. Board Members should be familiar with our map, particularly at the October Information Table.
11. **New Chair Person:** Sarah encouraged everyone to consider becoming the new chair of the Outreach Committee
12. **Other Business:** Florence expounded on her earlier idea of a welcoming note to new homeowners in the area. Mike Khalid has said that he could provide new homeowner information, but at what price? Florence will contact Khalid to get a rundown of the cost for this service and what it entails. The welcoming note would likely include a postcard or 4"X8" card providing NC information and welcoming people to the Council meetings.

Meeting concludes at 8:00PM.