

Minutes of North Hollywood Northeast Neighborhood Council  
Outreach Committee

August 3, 2010  
Valley Plaza Library  
Meeting Start at 6:30PM

In Attendance:

- Sarah R.
- Florence D.
- Ben M.
- Stacey

1. **Review of Previous Minutes from July 6, 2010:** The minutes were read and approved by consensus as submitted.
2. **Reporter Delivery:** Ben reported his experiences. The Acme Second Hand store was closed as the owner has been on vacation. The other locations were generally receptive.
3. **Septic System Regulations:** After a reevaluation of the affected addresses, Sarah determined that 142 homes may be affected. Sarah proposed to send out a letter to affected homeowners letting them know that they can come to the September Council meeting to learn more about the new requirements. Sarah read a proposed letter and noted that they could be sent for a total cost of about \$75.89. **MOTION:** To allocate \$80 to send letters to homeowners affected by the septic system law to come to the September Council meeting.
4. **School Partnerships:** School starts on September 13. Based on the timeframe, it is unlikely to be able to place banners at all of the schools like with Arminta. However, each school was assigned to a board member to allow establish communication. Florence will take Strathern Elementary. Stacey will take the new Julie Korenstein Elementary. Sarah will take Camelia Elementary. Ben will support the effort by researching the assistance that the Council has given the schools over the years. The goal is to place banners at each of the schools and establish a better relationship with them, but any deadlines were effectively lifted.
5. **Shopping Bags:** Florence presented some research and was able to show a number of website printouts ([www.4allpromos.com](http://www.4allpromos.com)) about shopping bags. Cloth bags are nice but expensive, costing \$9 or \$18, depending on the price. Heavy-duty plastic bags are cheaper, and can be had for around a dollar or more apiece. **MOTION:** To allocate up to \$500 for the purchase of reusable shopping bags as long as each costs no more than \$1.50 each after all costs are accounted. The bags should have the Council logo, the website, and the slogan.
6. **Saticoy Trees:** Sarah counted the need for 13 trees to be planted on Saticoy. The planting will be coordinated with Tree People and should occur in October or November. A motion for funding the planting of the trees and the initial maintenance of the trees is pending communication and additional information from Tree People. Florence will talk to the Tree People organization to get this information and determine if City permits are needed to plant the trees. The type of tree to plant was discussed, but no recommendation was reached.
7. **Resignation:** Sarah read her resignation letter that she plans to present at the August Board meeting. Though long, it clearly elucidates her actions as chair, the lessons she has learned, and the expectations that may fall on her successor.

Meeting concludes at 8:00PM.