

Minutes of North Hollywood Northeast Neighborhood Council  
Outreach Committee

July 6, 2010  
Valley Plaza Library  
Meeting Start at 6:30PM

In Attendance:

- Sarah R.
- Florence D.
- Ben M.
- Nancy M.
- Kelley M.

1. **Review of Previous Minutes from June 2, 2010:** The minutes were read and approved by consensus after minor corrections.
2. **Banner for Arminta:** Sarah showed a banner that was put up at the Arminta school. It is visible from the street and even to Jay Leno, or other celebrities that may drive by. It was initially thought to place the banner on the nearby fence, but it would be vulnerable to the winds.
3. **T-Shirts:** Sarah got a new quote for T-shirts from Mike Khalid. He said we can get 24 shirts for \$327.14. Funds for shirts have already been approved by the Council, but they should be advised of this change from the previous plans. **RECOMMENDED MOTION:** To purchase 24 T-shirts for the Council for no more than the previously approved total of \$400.
4. **North Valley Reporter:** Florence provided many business cards of contacts she made while distributing the North Valley Reporter. Many people found that the recipients we contacted did not know about the septic systems still in the neighborhood as mentioned in the April Reporter. In fact, 138 homes have septic system that will be impacted by the new law in December. Sarah distributed July issues of the Reporter and made delivery assignments.
5. **School Outreach:** The idea to form partnerships with schools was discussed including the idea of putting up banners at the other schools. Ben talked about the focus of the outreach effort and keeping our eyes on the eventual goals of community involvement and cooperation. Some people brought up the idea of sending flyers home with kids at school. The new Julie Korenstein Elementary school opening in the fall was also discussed. For now, it seems a good next move is to put up banners at the other schools in time for the first day.
6. **Gift Bags:** It was discussed to hand out reusable shopping bags at the Board Meetings. Nancy will help to look up names of bag manufacturers while Florence will help to research prices of reusable shopping bags.
7. **NC Budget:** The budget approved by the Council in June may not be accurate as the Council may have more funds than previously thought. Fortunately, the system of quarterly accounting has been eliminated and divisions by quarter are not needed.
8. **Other:** 2011 Calendars for the Council were discussed. The official printing time for the 2011 calendar season may have already passed, but we should be able to do this if we want. Also, Florence and Kelley/Nancy will survey the trees (or lack thereof) on the south side of Saticoy between Laurel Canyon and Whitsett.

Meeting concludes at 8:00PM.