

Minutes of North Hollywood Northeast Neighborhood Council
Outreach Committee

May 4, 2010
Valley Plaza Library
Meeting Start at 6:30PM

In Attendance:

- Sarah R.
- Florence D.
- Ben M.
- Inez M

- 1. Review of Previous Minutes from April 5, 2010:** Minor corrections and adjustments were made to the minutes. The adjusted minutes were approved by consensus.
- 2. North Valley Reporter:** The April issue of the North Valley Reporter was distributed by various people. Sarah intended to pick up May issues of the Reporter to distribute at the meeting, but they were not yet available.
- 3. T-Shirts:** Sarah has found that the T-shirts cost more than originally expected – more than the \$400 that was approved by the Council. Sarah will pick up the extra cost and may be reimbursed later. Sarah only received a few responses to her e-mail requesting sizes.
- 4. Making Contacts:** Sarah continued her previous discussion about distributing the Reporter. She included an instructional handout about key points to remember. She highlighted the ability to use the delivery of the Reporter to make repeated connections with local businesses and groups. The discussion turned to how to promote the Council and what it can offer to people. The Council can provide information to the community, but our actual efforts may not be much incentive for people to participate. Another benefit that the Council can offer is a sense of community. This is likely to be an ongoing discussion, but it is still important for Council Members to continue efforts to engage and invite people to our Council.
- 5. Information Table:** Sarah discussed strategies for the information table. Highly important is understanding of our geography so we can determine if someone is in our Council area. It is also important that we complete information for people to assure that it is legible. The official sign-up sheets for the Table will be at the next Council meeting, but Sarah intends to start recruiting earlier.

Meeting concludes at 8:00PM.