

Minutes of North Hollywood Northeast Neighborhood Council
Outreach Committee

March 1, 2010
Valley Plaza Library
Meeting Start at 6:30PM

In Attendance:

- Sarah R.
- Florence D.
- Ben M.
- Inez M

1. **Review of Previous Minutes from February 8, 2010:** The meeting date was corrected and additional description was added to Item #10. Adjusted minutes were approved by consensus.
2. **North Valley Reporter Deliveries:** The deliveries of the February North Valley Reporter went well. The assigned recipients were generally expecting the delivery and they went well. Florence was able to make new business contacts. In some cases, it seemed that the locations where the Reporter was placed seemed inconvenient or people may have thought there was a charge for them. We discussed possibilities to get a stand indicating that they were free. Ben will try to put something together for the next meeting.

The relationship between our Council and the Reporter was also discussed. Florence and Ben didn't want to create an obligation to deliver the paper unless the Council was getting something in return. Since Sarah can have a regular byline in the paper, it seems that we will be getting some exposure. There was much discussion, but not a clear conclusion to the issue.

3. **Planning Commission and Shopping area at Lankershim & Strathern:** Sarah attended a planning commission meeting at Braude Building and asked about the possibility of including a substation at the new center. A deputy to Cardenas said that there had been no community support or request for a substation. Sarah has also spoken with the property owner and lawyer about the possibility of a police substation and both would like the idea. Sarah also has an appointment with Cpt. Hiltner with the Foothill Division and Councilman Cardenas to bring up the issue. A petition may be forthcoming to show community support.
4. **Invitation to Wendy Gruel:** Wendy is unavailable for the March Council Meeting, but has said she can attend the April 15th Council meeting.
5. **Spring Information Table:** The Spring information table will be May 8 at Food4Less. Handouts for the table were discussed. An old flyer looks good if the information is updated. Inez brought a nice glossy flyer she just received from Valley Glen Council, though it arrived late.

Sarah researched the cost for T-shirts that our Council could wear to advertise our presence at outreach events. Simple T-shirts could be had for as little as \$5.05 each when ordering 2 dozen. The committee discussed the design and decided on green T-shirts with white lettering and the Council logo on the breast. Sarah will research the cost for 8 medium, 8 large, and 8 XL shirts. **MOTION:** That the Council approve the purchase of 24 shirts for a cost to be determined by Sarah.

6. **Party Date for promo wipeout:** It was decided to hold the party on March 20 at about 6PM at Sarah's home.
7. **New Deposit Locations for Reporter:** This issue was brought up and Florence found some new businesses, but we don't have as much as we might have expected.
8. **and 9. New Newsletter:** The committee does want to issue a newsletter, but getting it out can be tricky. It was discussed to make it bilingual, but no decision was reached. It may be better to make two newsletters rather than send out a bilingual version to everyone. Ben will take a stab at writing copy for the newsletter. The website, Council vacancies, the council reaction to the City budget, promotion of recent grants, and park developments would be potential topics.

Meeting concludes at 8:00PM.